

Saco River Theatre 2024 Corporate Sponsorship

Who Will See Your Good Work?



2,500–4,500 PLAYBILL VIEWS

3–5 Theatrical Productions:
1,500–3,000
10+ Concerts: 1,000–1,500
Total Patrons: 2,500–4,500



EVENT SITE & SOCIAL MEDIA ANNOUNCEMENTS

Projected and/or spoken
recognition at events, and
inclusion in online posts, per
sponsorship category



1,400 POSTERS & EVENT SCHEDULES

Distributed at businesses
throughout York and
Cumberland Counties



3,000 MONTHLY WEBSITE VISITS

Acknowledgement on our
sponsorship page, as well
as in event listings, per
sponsorship category

PLATINUM - \$10,000 and up

FULL SEASON SPONSOR

- Two-page spread front or back cover color ad in the SRT playbill
- Logo on poster
- Recognition on SRT website with link to sponsor's website
- Inclusion in print & digital event advertising
- Prominent "Thank You" at every event, and / or public thanks to audience
- Unlimited Season Passes to all events

GOLD - \$7,500

THEATRE OR CONCERT SEASON SPONSOR

- One page ad in the SRT playbill
- Logo on poster
- Recognition on SRT website with link to sponsor's website
- Inclusion in print & digital event advertising
- Prominent "Thank you" at qualifying events, and / or public thanks to audience
- Up to 20 Season Passes to qualifying events

SILVER - \$5,000

INDIVIDUAL PLAY SPONSOR

- One page ad in the SRT playbill
- Logo on poster
- Recognition on SRT website with link to sponsor's website
- Prominent "Thank you" at qualifying events
- Up to 20 Complimentary Tickets to the sponsored play

BRONZE - \$2,500

INDIVIDUAL CONCERT SPONSOR

- One page ad in the SRT playbill
- Logo on poster
- Recognition on SRT website with link to sponsor's website
- Prominent "Thank you" at qualifying events
- Up to 10 Complimentary Tickets to the sponsored concert

STAR - \$1,000

SUPPORTING SPONSOR

- One page ad in the SRT playbill
- Recognition on SRT website with link to sponsor's website
- Up to 5 Complimentary Tickets to the sponsored concert

PLAYBILL DISPLAY AD

An affordable option for businesses who want to support SRT through their marketing budgets or a tax-deductible gift. Includes recognition on SRT website.

Publication Trim Size: 5.5" wide by 8.5" high

	B&W	Color
Full Page (4.75" w x 7.75" h)	\$600	\$725
Half Page (4.75" w x 3.75" h)	\$300	\$400
Quarter Page (4.75" w x 1.875" h or 2.25" w x 3.75" h)	\$200	\$275
Eighth Page (1.125" w x 1.875" h)	\$100	\$150